



Women Entrepreneurship Division Annual Business Plan 2023-24

Sequence of Presentation

01 **Summary**

02 **Local Exhibitions**

03 **Seminars**

04 **Webinars**

05 **Trainings**

06 **Workshops**

Summary of Proposed Activities



Exhibitions

Total: 3

Trainings

Total: 20



Seminars

Total: 17

Webinars

Total: 6

Local Exhibitions

01

**2nd Hyderabad
Expo**

**City: Hyderabad
Date: Dec 2023**

02

2nd Her Humar

**City: Multan
Date: Feb 2024**

03

11th WEXNET

**City: Lahore
Date: Oct 2023**

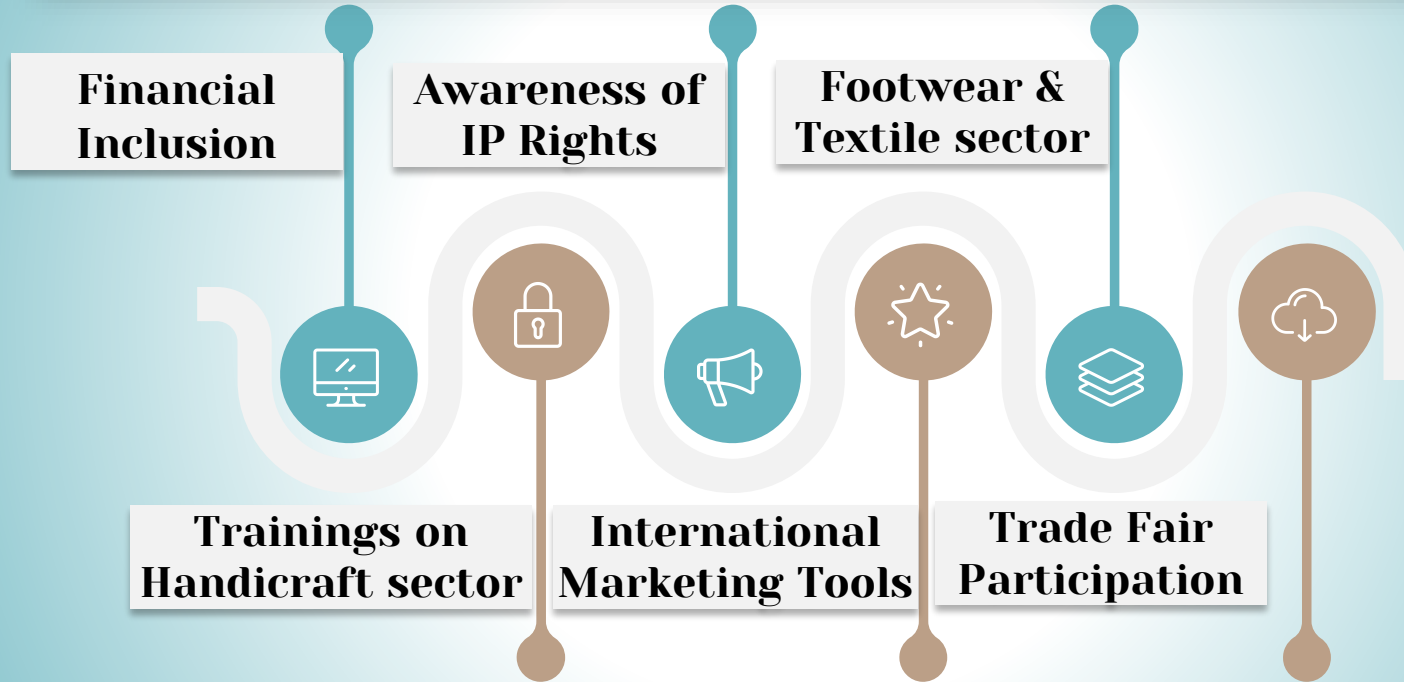


Local Exhibitions

S No	Product / Sector	Event Details	City / Venue	Tentative Date	Stakeholders
1	Sindh	2nd Edition of Hyderabad Expo 2024	Expo Center Hyderabad	December 2023	TDAP, Punjab Women Chambers, Women Entrepreneurs , Relevant Public and Private Sector Organizations
2	Women Entrepreneurs/ Trade promotion	Her Hunar Exhibition 2nd edition	Multan	Feb 2023	TDAP, Punjab Women Chambers, Women Entrepreneurs , Relevant Public and Private Sector Organizations
3	Punjab	11th Edition of Wexnet 2023	Expo Centre Lahore	Oc, 2023	TDAP, Punjab Women Chambers, Women Entrepreneurs , Relevant Public and Private Sector Organizations



Seminars/Webinars/ Trainings



Seminars on Financial Inclusion

Sr. No	Region	Venue	Timeline
1	Baluchistan	Quetta	Jun-23
2	KPK	Abbottabad	Jul-23
3		Peshawar	Jan-24
4		Swat	Sep-23
5		Mardan	Mar-24
6		Punjab	Lahore
7	Sialkot		Oct-23
8	Gujranwala		Oct-23
9	Multan		Nov-23



Seminars on Financial Inclusion

Sr. No	Region	Venue	Timeline
10		Hyderabad	Dec-23
11		Sukkar	Dec-23
12		Karachi	Apr-24
13	Gilgit Baltistan	Gilgit City	Aug-24
14	Islamabad	Islamabad	May-24
15	Rawalpindi	Rawalpindi	May-23



Seminar on Footwear & Textile sector

S No.	Event Details	City / Venue	Tentative Date	Stakeholders	Objectives
1	Seminar Innovation in Footwear	Karachi Lahore	March- 2024	Footwear Designers, Women Entrepreneur, Fashion Students	To explore and incorporate modern-age design elements in footwear.



Webinars on IP Rights Awareness

Sr. No	Region	Areas Focused	Timeline
1	KPK	Peshawar	Jul-24
2	Punjab	Lahore	Sep-23
		Sialkot	
		Gujranwala	
3	Sindh	Karachi	Oct-23
4	Gilgit Baltistan	Hunza	Dec-23
		Gilgit City	
5	Islamabad	Islamabad	March-24
	Rawalpindi	Rawalpindi	



Trainings on International Marketing Tools

Sr. No	Region	Areas Focused	Timeline
1	KPK	Peshawar	Aug-23
		Lahore	Sep-23
		Gujranwala	Oct-23
2	Punjab	Rawalpindi	Nov-23
3	Sindh	Karachi	Dec-23
4	Gilgit Baltistan	Gilgit City	Jan-24
5	Islamabad	Islamabad	Feb-24
6	AJK	Muzaffarabad	March-24
7	Baluchistan	Quetta	April-24



Trainings on Trade Fair Participation

Sr. No	Region	Areas Focused	Timeline
1	KPK	Peshawar	Aug-23
2	Punjab	Lahore	Sep-23
		Gujranwala	Oct-23
		Rawalpindi	Nov-23
		Karachi	Dec-23
3	Sindh	Karachi	Dec-23
4	Gilgit Baltistan	Gilgit City	Jan-24
5	Islamabad	Islamabad	Feb-24
6	AJK	Muzaffarabad	March-24
7	Baluchistan	Quetta	April-24



Training/Workshops on Handicraft Sectors Promotion

S No.	Event Details	City / Venue	Tentative Date	Stakeholders	Objectives
1	Workshop on Marketing Strategies of handicrafts	Swat	Apr 2024	Potential women Entrepreneurs and SCC&I	Educating the potential business women of Malakand Division regarding Marketing and export business.
2	Workshop on contemporary/modern development in Embroidery /Block Printing	Karachi	Dec 2023	Potential women Entrepreneurs and SCC&I	Awareness regarding Pakistan's age-old traditional embroideries block printing with Modern-age Technique to add value to the Finished Garment.





Thank You